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HON. FRED VAN SICKLE

5 UNITED STATES DISTRICT COURT  
6 EASTERN DISTRICT OF WASHINGTON AT SPOKANE

7 K.S. by her guardian ad litem Kenneth L.  
Isserlis, and DOROTHY SPIOTTA and  
PAUL SPIOTTA,

No. CV-08-243-FVS

8 Plaintiffs,

SECOND AMENDED COMPLAINT  
FOR DAMAGES

9 v.

10 DEMAND FOR JURY

11 AMBASSADOR PROGRAMS, INC.,  
AMBASSADORS GROUP, INC.,  
PEOPLE TO PEOPLE  
12 INTERNATIONAL,

13 Defendants.  
14

15 COMES NOW the Plaintiffs, K.S., DOROTHY SPIOTTA and PAUL  
16 SPIOTTA, by and through their attorneys, and state:

17 **I. PARTIES**

18 1.1 K.S. is a minor child and a citizen and resident of Virginia. She  
19 appears here by her guardian ad litem Kenneth L. Isserlis.  
20

1           1.2     Dorothy and Paul Spiotta are a married couple, citizens and residents  
2 of Virginia, and the parents of K.S.

3           1.3     Defendant AMBASSADOR PROGRAMS, INC. is a Delaware  
4 corporation with its principal place of business in Spokane, Washington and does  
5 business as People to People Student Ambassador Programs, People to People and  
6 various other assumed business names in Washington, various other states and  
7 worldwide.

8           1.4     Defendant AMBASSADORS GROUP, INC. is a Delaware  
9 corporation headquartered in Spokane, Washington and does business as People to  
10 People Student Ambassador Programs, People to People, Ambassador Programs  
11 Inc. and various other assumed business names in Washington, various other states  
12 and worldwide.

13           1.5     Defendant PEOPLE TO PEOPLE INTERNATIONAL is a Missouri  
14 corporation and does business as People to People Student Ambassador Programs,  
15 People to People and various other assumed business names in Washington,  
16 various other states and worldwide.

17           1.6     Collectively, Defendants Ambassador Programs Inc., Ambassadors  
18 Group Inc., and People to People International, markets, sells, plans, organizes,  
19 and implements overseas trips for minor children, or purported to do so.  
20

1 1.7 One or more defendants hired Sara B. Hobbs, Katie E. Calvert, Dawn  
2 M. Hotaling, and Van Hoffman to accompany and care for minor children on  
3 defendants' overseas trips.

4 1.8 At all material times, Sara B. Hobbs, Katie E. Calvert, Dawn M.  
5 Hotaling, and Van Hoffman were acting as employees or agents of one or more of  
6 the defendant corporations, doing business in Washington, through contracts  
7 governed by Washington law.

## 8 II. JURISDICTION AND VENUE

9 2.1 The jurisdiction of this court is invoked pursuant to 28 USC § 1332 as  
10 plaintiffs are citizens of the State of Virginia and Defendants are citizens of the  
11 State of Washington and other states and the amount in controversy for each  
12 plaintiff exceeds \$75,000.

13 2.2 This court has personal jurisdiction over the defendants because they  
14 are corporations transacting business in the State of Washington, marketing their  
15 services in the State of Washington, selling their services in the State of  
16 Washington, and administering their programs in the State of Washington, through  
17 contracts expressly governed by Washington law.

18 2.3 Venue is proper pursuant to 28 USC § 1391(c) because at least one of  
19 the defendants transact business in the Eastern District of Washington, has an  
20 office for the transaction of business in the Eastern District of Washington, and

1 transacted business in the Eastern District of Washington at the time the cause of  
2 action arose.

### 3 III. FACTUAL ALLEGATIONS

4 3.1 In 2005, Defendants contacted Plaintiffs and invited K.S. to become a  
5 People to People Student Ambassador and travel with their Student Ambassador  
6 Program.

7 3.2 In informational meetings and other communications, Defendants  
8 made various factual representations to the Plaintiffs about the program's history,  
9 founder, chairmen, CEO and president; meals abroad; its health and safety  
10 protocols and benefits of medical insurance; the qualifications and training of its  
11 staff to care for student ambassadors in their custody; the sponsorship and approval  
12 of their services; their affiliations, connections, or associations with each other;  
13 and represented that its services were of a particular standard and quality.

14 3.3 Plaintiffs Dorothy and Paul Spiotta relied on those representations  
15 when they entered into an agreement in which Defendants agreed to take custody  
16 of their 11-year-old daughter on a three week trip to Australia.

17 3.4 After K.S.'s acceptance into the program, Defendants continued to  
18 make the same factual representations about the program as set forth in paragraph  
19 3.2, and Plaintiffs continued to rely on them.  
20

1           3.5    At K.S.'s pre-trip physical examination she weighed approximately  
2   110 pounds and was in good health.

3           3.6    In connection with K.S.'s enrollment, the plaintiffs paid for insurance  
4   to cover her health care needs during and as a result of the trip, in order to assure  
5   K.S. would have access to proper health care at all times.

6           3.7    On July 25, 2006, Plaintiffs Dorothy and Paul Spiotta placed their  
7   daughter K.S. in the custody of Defendants. Defendants took custody of K.S. and  
8   thereby assumed the duty to care for her, including but not limited to a duty to  
9   supervise and monitor her health and food intake, protect her, and a duty to take  
10   action if she did not eat or became ill.

11          3.8    Defendants assigned Hobbs, Calvert, Hotaling, and Hoffman  
12   ("delegation leaders") to accompany K.S. and the other student ambassadors to  
13   Australia. Defendants failed to use reasonable care in the selection, training, and  
14   supervision of the delegation leaders assigned to accompany and care for the  
15   student ambassadors, including K.S.

16          3.9    During the trip, Defendants failed to reasonably care for, supervise or  
17   monitor the children, failed to make well-balanced and nutritious food available for  
18   the children on a daily basis and failed to ensure that the accommodations were  
19   suitable and the children were properly clothed for the cold weather.  
20

1           3.10 During the trip, K.S. became ill. As a result, during some meals she  
2 ate negligible amounts and at other times she ate nothing at all. She showed signs of  
3 illness. She also communicated to the Defendants' delegation leaders that she felt  
4 ill.

5           3.11 Defendants failed to reasonably supervise and monitor K.S. and  
6 therefore, failed to notice and respond to signs that she was ill and not eating.  
7 Defendants did not call Plaintiffs Dorothy and Paul Spiotta, to inform them that  
8 their daughter was ill. Defendants did not seek medical advice or care for K.S..  
9 Defendants also failed to create and maintain an environment in which children  
10 could privately report illness to their parents, or comfortably report illness to  
11 Defendants and receive attention and medical care as needed. Instead, Defendants  
12 isolated K.S. and ignored her. As a result, her condition worsened.

13           3.12 In the middle of the trip, Plaintiff Dorothy Spiotta contacted one of  
14 Defendants' delegation leaders in Australia.

15           3.12.1 Dorothy Spiotta expressed concern that K.S. may not be  
16 eating enough and that she was very sad. Mrs. Spiotta told the leader that she was  
17 willing to travel to Australia to pick up K.S. if she was ill and could not finish the  
18 trip. She was worried about her daughter.

19           3.12.2 The leader told Mrs. Spiotta that she need not worry  
20 about her daughter and there was no need for her to make arrangements for K.S. to

1 leave the trip early. The leader repeatedly told Mrs. Spiotta that K.S. was fine, just  
2 a little homesick. She also told Mrs. Spiotta that K.S. was in fact getting enough to  
3 eat and that she and the other leaders would monitor K.S.'s meals and make sure  
4 that she continued to get enough to eat. The leader made these statements without  
5 making a reasonable investigation and without factual basis. The statements were  
6 false.

7           3.12.3       Relying on the leader's representations, Dorothy and  
8 Paul Spiotta did not take other steps to determine whether their daughter was ill,  
9 needed medical assistance, or needed to end her travel early.

10           3.13   Despite their representations, Defendants failed to reasonably  
11 supervise K.S., failed to monitor her food intake or health, and failed to take  
12 appropriate action in response to K.S.'s illness. Defendants did not call Plaintiffs  
13 Dorothy and Paul Spiotta to inform them that their daughter was ill. Defendants  
14 did not seek medical advice or care for K.S.

15           3.14   As a result of Defendants' failure to take action, K.S.'s condition  
16 continued to worsen.

17           3.15   On the morning of August 13, 2006, K.S. arrived back to the United  
18 States. Dorothy and Paul Spiotta met K.S. at the airport. K.S.'s face was tearful,  
19 her demeanor sullen and her body pale and emaciated.

20           3.16   Shortly after returning home, K.S. collapsed.

1           3.17 On August 14, 2006, K.S. went to the hospital. She had lost  
2 approximately 19 pounds since her pre-trip physical and her heart rate and blood  
3 pressure were dangerously low. She was diagnosed with severe malnutrition and  
4 other illnesses.

5           3.18 As a result of the neglect of her symptoms by Defendants, K.S.'s  
6 medical condition had deteriorated to such a point that her health could not  
7 improve without hospitalization. Over the next five months, K.S. received in-  
8 patient care for seven weeks, followed by intensive out-patient treatment until  
9 January 2007, when she was medically released to return to school. She has  
10 continued to receive treatment since then.

11           3.19 As a result of the foregoing acts and omissions by Defendants,  
12 Plaintiffs have suffered damages as set forth below.

### 13 CLAIM ALLEGATIONS

#### 14 3.20 FIRST CLAIM FOR RELIEF

##### 15 *Negligence*

16           3.20.1 Plaintiffs reallege all preceding paragraphs as if fully set  
17 forth herein.

18           3.20.2 Defendants owed Plaintiffs a duty of care while K.S. was  
19 in their custody.  
20



1           3.20.3       Defendants breached their duty to Plaintiffs by failing  
2 supervise, monitor, care for, and timely and accurately report on the condition of  
3 K.S. as described above, and by failing to take action when they knew or should  
4 have known that she was ill. Defendants also breached their duty by failing to use  
5 reasonable care in planning for the trip, and in their selection, training, and  
6 supervision of the delegation leaders assigned to accompany and care for the  
7 student ambassadors, including K.S.

8           3.20.4       As a proximate result of defendants' acts and omissions  
9 described above, plaintiff K.S. suffered damages and personal injuries, including  
10 but not limited to future medical and insurance expenses, physical pain and  
11 suffering, physical injuries, disability, emotional distress, disfigurement, loss of the  
12 enjoyment of life, loss of companionship, and damage to the parent-child  
13 relationship.

14           3.20.5       As a proximate result of defendants' acts and omissions  
15 described above, plaintiffs Dorothy and Paul Spiotta have suffered damages  
16 including past and future medical and insurance expenses for K.S., travel expenses,  
17 lost wages, other expenses incurred due to the hospitalization and treatment of K.S.,  
18 loss of companionship with their child, and damage to the parent-child  
19 relationship.

1                   3.20.6       By virtue of the foregoing, defendants are liable to  
2 plaintiffs for negligence.

3                               3.21 SECOND CLAIM FOR RELIEF

4   *Fraud*

5                   3.21.1       Plaintiffs reallege all preceding paragraphs as if fully set  
6 forth herein.

7                   3.21.2       Defendants made various misrepresentations of existing  
8 fact through information provided to Plaintiffs in their marketing materials,  
9 orientation meetings, letters, brochures, guides, and website. These  
10 misrepresentations included but were not limited to the following:

11                               3.21.2.1       Defendants falsely represented that People  
12 to People International participated in the creation, planning or implementation of  
13 the student ambassador program in which K.S. participated. Defendants made this  
14 representation in various ways, including but not limited to: the use of letterhead  
15 with "People to People International" printed in the top left hand corner, sending a  
16 letter to K.S. signed by "Mary Jean Eisenhower, President and CEO, People to  
17 People International," and repeatedly referring to People to People International,  
18 its founder, honorary chairmen (all Presidents of the United States), executives,  
19 and history in informational meetings, mailings, brochures, and their program  
20 website.

1                   3.21.2.2     Defendants falsely represented that People  
2 to People International accepted K.S. to participate in the People to People Student  
3 Ambassador Class of 2006. Defendants made this representation in various ways,  
4 including but not limited to: sending K.S. a letter of acceptance into the program,  
5 purporting to be sent from People to People International – Office of Mary Jean  
6 Eisenhower and signed by Ms. Eisenhower as President and CEO of People to  
7 People International.

8                   3.21.2.3     Defendants falsely represented that  
9 President Eisenhower founded the student ambassador program in which K.S.  
10 participated. Defendants made this representation in various ways, including but  
11 not limited to: stating “President Dwight D. Eisenhower, Founder, People to  
12 People International” on the Contribution Form sent to Plaintiffs and making  
13 similar representations on its website, on page one of its program guide titled  
14 “Explore Guide: South Pacific” and in various other marketing materials.

15                  3.21.2.4     Defendants falsely represented that Mary  
16 Eisenhower oversaw, monitored, or exercised control over the planning and  
17 implementation of the student ambassador program in which K.S. participated, as  
18 CEO and President of People to People International. Defendants made this  
19 representation in various ways, including but not limited to: talking about Mary  
20 Eisenhower in its orientation meetings, sending a letter to Plaintiff K.S. signed by

1 “Mary Jean Eisenhower, President and CEO, People to People International,” and  
2 by including a welcome letter from Mary Eisenhower to student ambassadors on  
3 page one of its program guide.

4 3.21.2.5 Defendants falsely represented that U.S.  
5 Presidents George W. Bush, William J. Clinton, George H.W. Bush, Ronald W.  
6 Reagan, Gerald R. Ford, Richard M. Nixon, Lyndon B. Johnson, and John F.  
7 Kennedy, as honorary chairmen of People to People International, endorsed,  
8 sponsored, or in some other way have approved of Defendants’ student  
9 ambassador programs, including the one in which K.S. participated. Defendants  
10 made this representation in various ways, including but not limited to: listing these  
11 U.S. Presidents on letters to Plaintiffs and by including their names, photos and  
12 quoted statements purportedly made by these presidents in materials sent to  
13 Plaintiffs.

14 3.21.2.6 Defendants falsely represented that  
15 Defendants’ staff who accompanied the student ambassadors abroad were trained  
16 and qualified to appropriately respond the needs of students who became ill on the  
17 trip. Defendants made these representations in various ways, including but not  
18 limited to: statements made to Plaintiffs in informational meetings, on the program  
19 website, and in other informational materials.

1                   3.21.2.7     Defendants falsely represented that if K.S.  
2     purchased medical insurance to cover her health care needs during and as a result  
3     of the trip, K.S. would have access to proper health care at all times while abroad.  
4     Defendants made these representations in various ways, including but not limited  
5     to: statements made to Plaintiffs in informational meetings, the insurance policy,  
6     and in other informational materials.

7                   3.21.2.8     Defendants falsely represented that K.S. was  
8     eating and the leaders would monitor K.S.'s meals and make sure that she  
9     continued to eat appropriately. Defendants made these representations to Plaintiff  
10    Dorothy Spiotta when she contacted the programs' leaders and expressed concern  
11    about her daughter.

12                3.21.3        These representations of existing facts are material  
13    because a reasonable person would attach importance to their existence or  
14    nonexistence in determining whether to participate in Defendants' program or  
15    whether to withdraw his or her child's participation in the program; or because  
16    Defendants knew or had reason to know that the recipients of those facts regard  
17    those matters as important in determining whether to participate in Defendants'  
18    programs or to withdraw their child from the program.

19                3.21.4        Defendants' representations were false and Defendants  
20    knew of their falsity.

1           3.21.5       Defendants intended that their representations be acted  
2 upon by consumers to whom their representations were made, including Plaintiffs.

3           3.21.6       Plaintiffs were ignorant as to the falsity of Defendants'  
4 representations at the time the representations were made and at the time Plaintiffs  
5 relied on them;

6           3.21.7       Plaintiffs reasonably relied on the truth of Defendants'  
7 representations at the time they applied for K.S. to participate in Defendants'  
8 programs, and repeatedly after her acceptance and throughout the duration of the  
9 trip.

10          3.21.8       As a proximate cause of Plaintiffs' reliance on  
11 Defendants' material misrepresentations of existing fact, K.S. suffered damages to  
12 person and property, including but not limited to future medical and insurance  
13 expenses, the cost of the program, physical pain and suffering, physical injuries,  
14 disability, emotional distress, disfigurement, loss of the enjoyment of life, loss of  
15 companionship, and damage to the parent-child relationship.

16          3.21.9       As a proximate cause of Plaintiffs' reliance on  
17 Defendants' material misrepresentations of existing fact, Dorothy and Paul Spiotta  
18 suffered damages to person and property, including but not limited to past and  
19 future medical and insurance expenses for K.S., the cost of the program and  
20 insurance, travel expenses, lost wages, and other expenses incurred due to the

1 hospitalization and treatment of K.S, loss of companionship with their child and  
2 damage to the parent-child relationship.

3 3.22 THIRD CLAIM FOR RELIEF

4 *Violation of the Consumer Protection Act*

5 3.22.1 Plaintiffs reallege all preceding paragraphs as if fully set  
6 forth herein.

7 3.22.2 As set forth in paragraph 3.21.2 above, Defendants  
8 engaged in unfair deceptive acts or practices, including but not limited to: making  
9 various misrepresentations to Plaintiffs and the public regarding the student  
10 ambassador program's history, founder, chairmen, CEO and president; meals  
11 abroad; its health and safety protocols and benefits of medical insurance; the  
12 qualifications and training of its staff to care for student ambassadors in their  
13 custody; the sponsorship and approval of their services; their affiliations,  
14 connections, or associations with each other; and represented that its services were  
15 of a particular standard and quality.

16 3.22.3 These acts and practices had the capacity to deceive a  
17 substantial portion of the public.

18 3.22.4 Defendants' unfair deceptive acts or practices occurred in  
19 the conduct of trade or commerce in that defendants were engaged in the sale of  
20 student travel services.

1           3.22.5       Defendants' unfair deceptive acts or practices have an  
2 impact on the public interest because defendants use and rely on these acts or  
3 practices to convince students and their parents in Washington, Virginia, and  
4 nationwide to enroll students in their programs and entrust minor children in  
5 defendants' care while traveling abroad.

6           3.22.6       Plaintiffs relied on defendants' misrepresentations.

7           3.22.7       As a result, plaintiff K.S. suffered damages to her  
8 property and business, including the cost of the trip, and future medical and  
9 insurance expenses. K.S. also suffered other actual damages including but not  
10 limited to: emotional distress, physical pain and suffering, physical injuries,  
11 disability, disfigurement, loss of companionship, and damage to the parent-child  
12 relationship.

13           3.22.8       As a result, plaintiffs Dorothy and Paul Spiotta suffered  
14 damages to their property and business, including the cost of the trip and insurance,  
15 travel expenses, lost wages, past and future medical and insurance expenses for  
16 K.S., and other expenses incurred due to the hospitalization and treatment of K.S.  
17 They also suffered other actual damages including loss of companionship with  
18 their child, and damage to the parent-child relationship.



3.23 FOURTH CLAIM FOR RELIEF

*Breach of Contract*

3.23.1 Plaintiffs reallege all preceding paragraphs as if fully set forth herein.

3.23.2 Plaintiffs Dorothy and Paul Spiotta entered into a contract with defendants.

3.23.3 Defendants breached the contract by failing to reasonably supervise and monitor K.S., failing to provide nutritious food choices to the student delegates, and failing to take action when K.S. became ill.

3.23.4 As a result of Defendants breach, plaintiffs Dorothy and Paul Spiotta suffered damages including the cost of the trip and insurance, travel expenses, lost wages, past and future medical and insurance expenses for K.S., and other expenses incurred due to the hospitalization and treatment of K.S.

**IV. REQUEST FOR RELIEF**

WHEREFORE, plaintiffs request relief as follows:

4.1 Compensatory damages as described above, in amounts to be proven at trial.

4.2 Refund of the full amount paid by Plaintiffs to Defendants for the trip, and paid by plaintiffs for medical insurance during the trip.

1 4.3 Attorney fees and costs of suit pursuant to RCW 19.86.090 and any  
2 other applicable statute.

3 4.4 Treble damages pursuant to RCW 19.86.090 and any other applicable  
4 statute.

5 4.5 Punitive damages to the extent allowable by law.

6 4.6 Injunctive relief as necessary to prevent future harm.


7 4.7 The right to conform the pleadings to the proof and evidence  
8 presented at trial.

9 4.8 Such other relief as the Court deems just and equitable

10 DATED this 29 day of October, 2008.

11 MACDONALD HOAGUE & BAYLESS

12  
13 By

  
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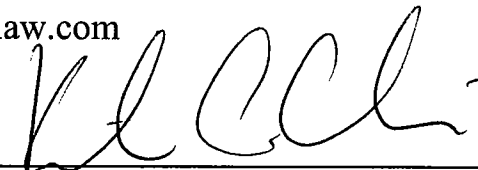
16 Attorneys for Plaintiffs  
17  
18  
19  
20

**CERTIFICATE OF SERVICE**

I hereby certify that on October 29, 2008, I electronically filed the foregoing to the Clerk of the Court using the CM/ECF system which will send notification of such filing to the following:

- **Kenneth L Isserlis**  
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By



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